



fundraising TOOL KIT

Thank you for making a difference. Thank you for helping the street children of Afghanistan – your hard work truly makes a difference in their lives. It is because of people like you that Aschiana continues to provide a safe haven. By sharing information about the plight of working street children in Afghanistan with your community, you are helping to ensure that these children continue to receive a warm meal, schooling and health care. You are providing an opportunity to bring hope and accomplishment to Afghan children in need.

No matter your experience, you have unique gifts and talents that can bring help to these children. In this packet, we have included information about the Aschiana Foundation, fundraising tips and ideas, and advice on presentations. Thank you again for the important work you are doing.

ASCHIANA IN FIVE MINUTES OR LESS

If you only have five minutes to share with someone about Aschiana, helping them understand these few points (in your own words) will give them a good idea of what makes Aschiana special.

- Aschiana provides working street children in Afghanistan with a **daily nutritious meal, a basic education, and medical care**. Aschiana is based in Kabul but also operates in refugee camps and in five provinces in Afghanistan.
- Aschiana works with families of children to **improve the lives of all members of a family unit**. After decades of conflict, some 600,000 Afghan children have been forced onto the streets to earn money for their families. They are too poor to attend school.
- Aschiana started in 1995 in a single warm room in Kabul, and **has operated uninterrupted for 15 years**. Under the steady guidance of its head, **Engineer Yousef**, and resourcefulness of its teachers and social workers, thousands of children have been trained, nourished and mentored.
- For the first time Aschiana will have a **permanent home** when it opens a children's center in Kabul. The center will have a medical clinic, library, classrooms, cafeteria, garden and playground. **Funds are needed** to furnish the center.
- A **small grass-roots organization** trusted for being **financially responsible**, Aschiana is in a unique position to effectively address the health and educational needs of children often forgotten by others. Aschiana is an Afghan organization **staffed entirely by Afghans** that relies on generosity of donors in the U.S. and other countries.
- The Aschiana Foundation in the U.S., a **nonprofit organization** with a **volunteer Board of Directors**, is audited annually. With extremely low (**less than 3%**) administrative costs, the foundation is able to send the funds it raises directly to Aschiana in Kabul.

We invite you to learn more about Aschiana by visiting our website at:
www.aschiana-foundation.org

Recent news articles concerning the plight of children in Afghanistan can be found under the [Aschiana in the News](#) link at our website.



www.Aschiana-foundation.org

ASCHIANA FOUNDATION • PO Box 9512 • WASHINGTON DC 20016

A U.S. nonprofit 501(c)3 organization